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Dear

***New Opportunities to become acknowledged sponsors of
Aberystwyth and Ceredigion County Show***

I write to you as Chairman of the Aberystwyth & Ceredigion County Show to inform you that this year once again we are offering the opportunity for companies, individuals and groups to become section sponsors of the show which takes place on **Saturday, June 13th, 2009**

May I take this opportunity to thank all those who supported the show last year. Following the success of the 2008 show sponsorship packages are again on offer at the same rate as last year. We have respectively offered first choice to those businesses or individuals who supported us in 2008.

The show attracts competitors and visitors from all parts of Wales and the U.K with the 2008 show seeing a significant increase in attendance. With the continued support of over 100 trade stands this makes the show the largest outdoor event in the Aberystwyth and surrounding area. This in turn leads to an increase in media coverage in both local and national press and radio.

If you are interested in sponsoring the same package as last year or are a new sponsor interested in any of the packages on offer please contact me by **May 11th 2009** or the sponsorship co-ordinator, Meretta Griffiths, 96 Bryn Castell, Bow Street, Ceredigion SY24 5DF, tel. 01970 820030 after 6.00pm

Please take a look at the options overleaf, and feel free to contact us if you are interested in any of them, or to discuss the matter further.

I thank you in advance for taking an interest in the Aberystwyth and Ceredigion County Show, and hope to see you there on June 13th 2009.



Wyn James
Show Committee Chairman

Sponsorship packages are offered in the following categories:

Bronze Package: £75

- 2 Sponsors badges (allows admission to show)
- Light refreshments
- Individual / Group / Company Name featured in sponsors list in the event catalogue

Silver Package: £100

- 2 Sponsors badges (allows admission to show)
- 2 additional passes
- Light Refreshments
- Individual/Group/Company Name featured in sponsors list of event catalogue
- Reserved Space for a banner to be placed on the showground

Gold Package: £150

- 2 Gold Sponsors badges (allows admission to show)
- 3 additional passes
- Light Refreshments
- Individual/Group/Company Name featured in sponsors list of event catalogue
- Reserved Space for a banner to be placed on the showground
- Special discount rates for additional advertising in the event catalogue
- Individual/Group/Company name attributed to a section of your choice (subject to availability) in the event catalogue.
- Announcements promoting your name over the Public Address system.
- Opportunity to advertise your company logo and contact details on the show website

Please note that the show has 7 main sections: Equine, Cattle, Sheep, Poultry, Vintage Machinery, Dogs and Produce all of which can be sponsored either as complete sections, or subdivided into individual classes. Please contact us to discuss these options.

We sincerley hope the above offer will be of interest and look forward to hearing from you.