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### *New opportunities for sponsors 2011*

I write to you as Chairman of the Aberystwyth & Ceredigion County Show to inform you of the new opportunities available to sponsors this year.

The show takes place on Saturday 11 June, 2011 and has long established itself as an official county show, attracting numerous exhibitors and visitors from all over Wales and beyond.

I would like to take this opportunity to thank those who supported the show last year. To show our appreciation we are this year, for the very first time, offering silver, gold and platinum sponsors the opportunity to advertise for FREE in the show day programme.

There are several sponsorship options suitable for any pocket; look at the options overleaf. To discuss the matter further and with no obligations, contact the Sponsorship Coordinator, Meretta Griffiths, 96 Bryncastell, Bow Street, Ceredigion SY24 5DF, ☎ 01970 820030 after 6pm, e-mail [sponsor.abershow@hotmail.co.uk](mailto:sponsor.abershow@hotmail.co.uk) or feel free to contact myself.

Thank you in advance for taking an interest in the Aberystwyth and Ceredigion County Show, and we hope to see you on the show day, where a warm welcome awaits at the sponsors' pavilion.

Yours sincerely

*Gwyn Jones*

Gwyn Jones  
Show Committee Chairman

## Sponsorship packages are offered in the following categories:

### **Bronze Package: £75**

- 2 Sponsors badges (allows FREE admission to show)
- Light Refreshments in sponsors' marquee
- Individual / group / company name featured on the sponsors' board on the showground and in the event programme

### **Gold Package: £150**

- 2 Gold Sponsor badges (allows FREE admission to show)
- 3 additional entry tickets
- Light refreshments in sponsors' marquee
- Individual / group / company name featured on the sponsors' board on the showground and in the event programme
- Space for your company banner to be placed on the showground
- Individual / group / company name attributed to a breed of your choice in the show programme, e.g. Shetland Ponies, Charollais Sheep, Welsh Black Cattle, with associated announcements promoting the individual / group / company name over the Public Address system.\*\*
- Opportunity to advertise your company logo and contact details on the show website
- New: FREE full page advertisement in the Show programme.\* *Please read terms and conditions below*

### **Silver Package: £100**

- 2 Sponsors badges (allows FREE admission to show)
- 2 additional entry tickets
- Light Refreshments in sponsors' marquee
- Individual / group / company name featured on the sponsors' board on the showground and in the event programme
- Space for a banner to be placed on the showground
- New: FREE ½ page advertisement in the show programme.\* *Please read terms and conditions below*

### **Platinum Package: £400**

- 2 Gold Sponsor Badges (allows FREE admission to the show)
- 5 additional entry tickets
- Light refreshments in sponsors' marquee
- Individual / group / company name featured on the sponsors' board on the showground and in the event programme
- Space for your company banner to be placed on the showground
- Individual / group / company name attributed to a breed of your choice in the show programme, e.g. Shetland Ponies, Charollais Sheep, Welsh Black Cattle, with associated announcements promoting the individual / group / company name over the Public Address system.\*\*
- Opportunity to advertise your company logo and contact details for FREE on the show website.
- New: FREE full page advertisement in the Show programme.\* *Please read terms and conditions below*
- Platinum section sponsors will sponsor a main section and have the opportunity, if they wish, to present a sash to the Section champion on the day whilst taking advantage of the opportunity for a publicity photograph.

***We sincerely hope the above offer will be of interest and look forward to hearing from you. Remember to visit the Sponsors' Marquee for light refreshments and an opportunity to enjoy the atmosphere.***

\* You are responsible for providing an electronic copy of the advertisement by 30th April 2011. You may e-mail the advert to [sponsor.abershow@hotmail.co.uk](mailto:sponsor.abershow@hotmail.co.uk)

\*\* Naturally, we reserve first choice to those businesses and individuals who supported us in 2010.