

**2010**

Mr Gwyn Jones  
Fronarth Stud,  
Frongoy,  
Pennant, Llanon,  
Nr. Aberystwyth,  
Ceredigion, SY23 5PD  
☎ 01974 272246  
gwyn@fronarthstud.co.uk

Annwyl

***Cyfleoedd newydd i ddod yn noddwyr  
Sioe Aberystwyth a Sir Ceredigion***

Ysgrifennaf atoch fel Cadeirydd Sioe Aberystwyth a Sir Ceredigion i'ch hysbysu ein bod eleni eto yn cynnig y cyfle i gwmnïau, unigolion a grwpiau i noddi ein sioe sydd i'w chynnal ar ddydd Sadwrn, 12 Mehefin 2010. Eleni, mae gennym becyn platinwm sy'n cynnig manteision ychwanegol a all fod o o ddiddordeb i chi.

Hoffwn fanteisio ar y cyfle hwn i ddiolch i bawb a gefnogodd y sioe y llynedd. Yn dilyn llwyddiant sioe 2009, mae pecynnau noddi ar gael eleni eto am yr un pris â'r llynedd. Yn naturiol, rydym yn rhoi'r dewis cyntaf i'r busnesau a'r unigolion hynny a gefnogodd y sioe yn 2009.

Mae'r sioe yn denu cystadleuwyr ac ymwelwyr o bob cwr o Gymru a Phrydain ac yn 2009, bu cynnydd sylweddol yn nifer yr ymwelwyr. Gyda chefnogaeth barhaus dros 100 o stondinau masnach, hwn yw'r digwyddiad awyr agored mwyaf yn Aberystwyth a'r cyffiniau. Yn ei dro, mae hyn yn arwain at gynnydd yn y sylw a gaiff y sioe yn y cyfryngau ac ar orsafoedd radio lleol a chenedlaethol.

Os oes gennych ddiddordeb mewn prynu'r un pecyn â'r llynedd neu os ydych chi'n noddwr newydd sydd â diddordeb mewn unrhyw rai o'r pecynnau sydd ar gael, cysylltwch â mi erbyn 16 Mai neu cysylltwch â'r Cydgysylltydd Noddi, Meretta Griffiths, 96 Bryncastell, Bow Street, Ceredigion SY24 5DF, ffôn: 01970 820030 ar ôl 6pm.

Edrychwch ar y dewisiadau dros y dudalen ac mae croeso i chi gysylltu â ni os oes gennych chi ddiddordeb neu i drafod y mater ymhellach.

Diolchaf i chi ymlaen llaw am ddangos diddordeb yn Sioe Aberystwyth a Sir Ceredigion a gobeithiwn eich gweld chi ar 12 Mehefin 2010.

Yn gywir

*Gwyn Jones*

Gwyn Jones  
Cadeirydd Pwyllgor y Sioe

## Caiff pecynnau noddi eu cynnig yn y categorïau canlynol:

### **Pecyn Efydd: £75**

- 2 Fathodyn Noddwr (mynediad i'r sioe)
- Lluniaeth ysgafn
- Enw'r unigolyn / grŵp / cwmni yn y rhestr o noddwyr yng nghatalog y sioe

### **Pecyn Arian: £100**

- 2 Fathodyn Noddwr (mynediad i'r sioe)
- 2 docyn ychwanegol
- Lluniaeth ysgafn
- Enw'r unigolyn / grŵp / cwmni yn y rhestr o noddwyr yng nghatalog y sioe
- Lle i roi baner ar faes y sioe

### **Pecyn Aur: £150**

- 2 Fathodyn Noddwr Aur (mynediad i'r sioe)
- 3 Tocyn ychwanegol
- Lluniaeth ysgafn
- Enw'r unigolyn / grŵp / cwmni yn y rhestr o noddwyr yng nghatalog y sioe
- Lle i roi baner ar faes y sioe
- Gostyngiad arbennig ar gyfer hysbysebu yng nghatalog y sioe
- Enw'r unigolyn / grŵp / cwmni wedi'i briodoli i adran Noddwyr Brid o'ch dewis (yn ôl yr hyn sydd ar gael) yng nghatalog y sioe.
- Cyhoeddiadau yn hyrwyddo'ch enw dros y system sain.
- Cyfle i hyrwyddo manylion eich cwmni a logo ar wefan y sioe.

### **Platinwm: £400**

- Bydd noddwyr adran platinwm yn noddi adran gyfan ac yn cyflwyno sash i Bencampwr yr adran, e.e. Ceffylau, Defaid, Gwartheg a chael y cyfle am ffotograff cyhoeddusrwydd.
- 2 Fathodyn Noddwr Platinwm (mynediad i'r sioe)
- 3 Tocyn ychwanegol
- Lluniaeth ysgafn
- Enw'r unigolyn / grŵp / cwmni yn y rhestr o noddwyr yng nghatalog y sioe
- Lle i roi baner ar faes y sioe
- Gostyngiad arbennig ar gyfer hysbysebu yng nghatalog y sioe
- Enw'r unigolyn / grŵp / cwmni wedi'i briodoli i adran Noddwyr Brid o'ch dewis (yn ôl yr hyn sydd ar gael) yng nghatalog y sioe.
- Cyhoeddiadau yn hyrwyddo'ch enw dros y system sain.
- Cyfle i hyrwyddo manylion eich cwmni a logo ar wefan y sioe.

Noder bod gan y sioe 6 phrif adran: Ceffylau, Gwartheg, Defaid, Dofednod, Cŵn a Chynnyrch. Gellir noddi adrannau cyfan neu ddsbarthiadau unigol. Mae croeso i chi gysylltu â ni i drafod y dewisiadau hyn.

*Rydym yn gobeithio y bydd y cynigion uchod yn eich diddori.*

**2010**

Mr Gwyn Jones  
Fronarth Stud,  
Frongoy,  
Pennant, Llanon,  
Nr. Aberystwyth,  
Ceredigion, SY23 5PD  
☎ 01974 272246  
gwyn@fronarthstud.co.uk

Dear

***New Opportunities to become acknowledged sponsors of  
Aberystwyth and Ceredigion County Show***

I write to you as Chairman of the Aberystwyth & Ceredigion County Show to inform you that this year once again we are offering the opportunity for companies, individuals and groups to become section sponsors of the show which takes place on **Saturday, June 12th, 2010**. This year we have a platinum package with some extra benefits within this heading that may be of interest.

May I take this opportunity to thank all those who supported the show last year. Following the success of the 2009 show sponsorship packages are again on offer at the same rate as last year. We have respectively offered first choice to those businesses or individuals who supported us in 2009.

The show attracts competitors and visitors from all parts of Wales and the U.K with the 2009 show seeing a significant increase in attendance. With the continued support of over 100 trade stands this makes the show the largest outdoor event in the Aberystwyth and surrounding area. This in turn leads to an increase in media coverage in both local and national press and radio.

If you are interested in sponsoring the same package as last year or are a new sponsor interested in any of the packages on offer please contact me by **May 11th 2010** or the sponsorship co-ordinator, Meretta Griffiths, 96 Bryncastell, Bow Street, Ceredigion SY24 5DF, tel. 01970 820030 after 6.00pm

Please take a look at the options overleaf, and feel free to contact us if you are interested in any of them, or to discuss the matter further.

I thank you in advance for taking an interest in the Aberystwyth and Ceredigion County Show, and hope to see you there on June 12th 2010.

Yours sincerely

*Gwyn Jones*

Gwyn Jones  
Show Committee Chairman

## Sponsorship packages are offered in the following categories:

### **Bronze Package: £75**

- 2 Sponsors badges (allows admission to show)
- Light refreshments
- Individual / Group / Company Name featured in sponsors list in the event catalogue

### **Silver Package: £100**

- 2 Sponsors badges (allows admission to show)
- 2 additional passes
- Light Refreshments
- Individual/Group/Company Name featured in sponsors list of event catalogue
- Reserved Space for a banner to be placed on the showground

### **Gold Package: £150**

- 2 Gold Sponsors badges (allows admission to show)
- 3 additional passes
- Light refreshments in sponsors marquee
- Individual/Group/Company Name featured in sponsors list of event catalogue
- Reserved Space for a banner to be placed on the showground
- Special discount rates for additional advertising in the event catalogue
- Individual/Group/Company name attributed to a breed section of your choice (subject to availability) in the event catalogue.
- Announcements promoting your name over the Public Address system.
- Opportunity to advertise your company logo and contact details on the show website

### **Platinum: £400**

- Platinum section sponsors will present a sash to the Section Champion on the field and be present for the publicity photograph
- 2 Platinum Sponsors badges (allows admission to show)
- 3 additional passes
- Light refreshments in sponsors marquee
- Individual/Group/Company Name featured in sponsors list of event catalogue
- Reserved Space for a banner to be placed on the showground
- Special discount rates for additional advertising in the event catalogue
- Individual/Group/Company name attributed to a section of your choice (subject to availability) in the event catalogue.
- Announcements promoting your name over the Public Address system.
- Opportunity to advertise your company logo and contact details on the show website

Please note that the show has 6 main sections: Equine, Cattle, Sheep, Poultry, Dogs and Produce all of which can be sponsored either as complete sections, or subdivided into individual classes. Please contact us to discuss these options.

We sincerley hope the above offer will be of interest and look forward to hearing from you.